

407.366.0233

ConsciousDiscipline.com



Dear Conscious Discipline Family,

As we move into a new season of hope with the COVID-19 pandemic beginning to decline, I can't help but marvel at all we've weathered. If the past year has shown us anything, it's that resiliency and a healthy social-emotional skillset are keystones to the well-being of not just the educational community, but our entire society.

Collectively, we've been hit by wave after wave of uncertainty that has stretched many of us in ways we'd never imagined. Raising and educating physically, socially and emotionally healthy children has become exponentially more difficult, demonstrating the urgent need to address the social and emotional learning (SEL) of adults.

When we invest in adult SEL, we empower parents and educators to teach children SEL through modeling and coaching. Most of the greatest lessons we impart come not through direct instruction, but from the way we approach our everyday. For many of us, everyday life remains deeply challenging, even with so many hopeful signs on the horizon. Conscious Discipline has been offering hope, transformation, guidance and effective SEL to adults first and children second for 25 years, and we are here to support you now more than ever.

It is critical that we equip ourselves and our children with the inner resources to manage what's happening out there in the world, as well as the emotional and moral strength to facilitate internal changes as needed. Relying on threat and punishment to control one another erodes our moral fabric into a constant "us and them" fight. We must shift to creating cultures of safety, connection and problem-solving led by adults who demonstrate healthy self-regulatory and social and emotional skills. In Conscious Discipline, we call this model the School Family. It embeds trauma sensitivity into daily school life, promotes unity and belonging, provides the foundation for racial equity, and integrates neuroscience so academic achievement will soar for all children, especially those who struggle or have been marginalized. It is clear why Conscious Discipline has a 25-year record of success, and why CASEL awarded Conscious Discipline its highest designation for evidence-based programs in 2020.

Join us in our vision of an interconnected world of conscious adults who are capable of responding instead of reacting to conflict in order to create safe homes, safe schools, safe communities and a safe planet.



I Wish You Well

Dr. Becky A. Bailey Founder & Chief Knowledge Officer **Conscious Discipline**

What's Inside



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Transformation starts here.

Conscious Discipline[®] is a leader in brain-based social and emotional learning (SEL) that builds resilience in children, families, educators and schools. Personal transformation is at the heart of Conscious Discipline. Within these pages you will find resources and curricula that are both scientifically backed and practically applied in daily classroom life. Together, these tools equip educators with the methodology and next steps that help children experience short-term wins in the classroom and long-term wins throughout their lifetime.



Now available in Spanish, See page 30

Conscious Discipline: Building Resilient Classrooms by Dr. Becky Bailey

All Ages | Best Seller | #B201 \$29

Conscious Discipline: Building Resilient Classrooms presents the foundation of the Conscious Discipline methodology. Learn how to shift from "Do as I say" to "Be the change" with the updated skills, strategies and structures in this newly revised edition. In it. Dr. Bailey introduces the transformational strength of the seven powers and skills of Conscious Discipline. Perfect for toddler through 5th grade classrooms. adaptable for all others. 328 pages.

This newly expanded edition includes:

- Expanded content about the Conscious Discipline Brain State Model
- Updated brain information
- Updated skills and strategies
- New content addressing Multi-Tiered System of Supports
- Implementation checklists
- Access bonus content, videos and other resources though our online book portal

Start Strong: SEL Foundations and Resiliency in Infants and Toddlers (0-3)

This new online course provides caregivers, educators, mental health professionals and families with the relationship-based competencies needed to create a strong foundation for optimal brain development, resilience, mental health and social and emotional competence in ages 0-3.

Our high-engagement online format provides lifechanging information via a practical, hands-on learning experience. Content is divided into three main areas of focus, each with multiple learning modules:

- Safety Through Attunement
- Connection Through Attachment
- Problem-Solving Through Autonomy

NOTE: Participants will need a baby doll to interact with throughout the course. (Lots to Love Babies are available on pages 24-25.)

Registration includes e-portal access on any device to:

- 12+ Hours of video training
- Session-by-Session downloadable handouts
- Hands-On activities
- Suggested Readings and Resources



Individual Registration:

\$ 459 All Ages | New Product | # VWKSP-20

For Groups: Site License Options

Level 1 Site License (Online Course access for teams of up to 75)

\$939 All Ages | New Product | # VWKSP-DS-20-L1



Level 2 Site License (Online Course access for teams of up to 100)



Level 3 Site License (Online Course access for teams of up to 150)

All Ages | New Product | # VWKSP-DS-20-L3 \$ 1419

Learn More at Conscious Discipline.com/e-learning



Conscious Discipline: Building Resilient Schools and Homes

This 10-session online course guides you through the core methodology of Conscious Discipline. Educator, author and child-development expert Dr. Becky Bailey takes a deeper look at the powers, skills and structures of the Conscious Discipline program. With options for individuals and groups, this powerful digital toolset delivers 10+ hours of experiential learning.

Learn more and preview at: ConsciousDiscipline.com/e-learning

Individual Registration: Conscious Discipline e-Course

\$379 All Ages | Award Winning | #E200

This self-paced online course is designed for individual learning. Individual Registration grants one year of e-course access on any device to:

- 10 video sessions with Dr. Becky Bailey
- Session-by-session video FAQs
- Downloadable Participant Workbook
- Additional digital resources and printables
- 1-Year License to stream course sessions for individual
- Video Sessions now offer Spanish closed captioning

BONUS!

On-site or virtual training with a

Certified Instructor also available



Individual Registration includes the course textbook, Conscious Discipline: Building Resilient Schools by Dr. Becky Bailey (\$29 value, shipping not included)

Concordia University Wisconsin is proud to partner with Conscious Discipline to provide CEUs for these e-courses. Visit www.cuw.edu/consciousdisciplinepartnership for details.

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CONSCIOUS DISCIPLINE® CORE

For Groups: Site License Options

Site Licenses are designed for group learning. Each license includes one year of e-course access and permission to stream sessions to groups of 75, 100 or 150.

Level 1 Site License (Up to 75 total participants) *\$779* All Ages | Award Winning | #E300-L1 • Three e-Course User Accounts valid for 1 year

• 1-Year License to stream course sessions for groups of up to 75 total participants

Level 2 Site License (Up to 100 total participants) **\$979** All Ages | Award Winning | #E300-L2

• Four e-Course User Accounts valid for 1 year • 1-Year License to stream course sessions for groups of up to 100 total participants

Level 3 Site License (Up to 150 total participants) *\$1,179* All Ages | Award Winning | #E300-L3

• Five e-Course User Accounts valid for 1 year • 1-Year License to stream course sessions for groups of up to 150 total participants

CONSCIOUS DISCIPLINE® CORE



Premium Resource Membership just \$79

Equip yourself with the tools you need to learn more about the powers and skills of Conscious Discipline, teach them to your staff, and implement helpful structures in your classroom or home. The online resources included with your Premium Resource Membership provide 365 days of support in teaching vital skills, improving academic outcomes and transforming lives.

Premium Resource Membership - 1 Year

\$79 All Ages | #E201

Conscious Discipline's Premium Resource Membership features our most requested implementation tools in one powerful, on-demand digital bundle. This online membership includes products and resources valued at over \$300 and is designed for active practitioners of Conscious Discipline in school or home environments.

Learn more and preview at: ConsciousDiscipline.com/e-learning

Understanding Trauma Webinar with Dr. Becky Bailey

This 3-Part webinar series from Dr. Becky Bailey disrupts the cycle of trauma by bringing new awareness to our current trauma epidemic and building healthy, healing relationships through self-regulation, connection and resilience interventions that have the power to heal individuals. communities and generations of those who suffer.

The series includes over 120 minutes of video teaching, downloadable session guides and digital extras. Sessions in this series include:

- Session 1: The Dynamics of Trauma
- Session 2: Reaching Children with Trauma
- Session 3: Teaching Children with Trauma

Includes 120+ Minutes of Teaching

Individual Registration:

\$75 All Ages | New Product | #E101

Individual users may access the Understanding Trauma webinar series online via any device. Registration grants one year of individual access and includes:

- 3 video sessions with Dr. Becky Bailey
- A downloadable participant workbook
- Additional digital downloads and resources

For Groups: Site License Options



Groups that wish to use the Understanding Trauma webinar series for training and team building may access this three session webinar online via any device. Registration grants one year of site license access and includes:

- 3 video sessions with Dr. Becky Bailey
- A downloadable participant workbook
- Additional digital downloads and resources







Learn more and preview at: ConsciousDiscipline.com/e-learning

Powers of Resilience: Social Emotional Learning for Adults with Dr. Becky Bailey

The Seven Powers of Conscious Discipline help you develop your inner resources and create purposeful positive change in your life. This course guides you through an in-depth exploration of these life-changing Powers. You'll become aware of the unconscious mental models, beliefs, biases and intentions that drive your feelings and behaviors. With consciousness comes the opportunity to choose differently and live a life that reflects your values and vision, creating the home or school culture and community that you truly want to see. In turn, you'll pass healthy beliefs and behaviors on to future generations.

This course includes:

- 7+ hours of video training from Dr. Becky Bailey across 9 sessions
- Pause and Reflect questions in each video to deepen and apply your understanding
- Digital/Printable Workbook written by Dr. Becky Bailey with reflection, insights and ideas for application in your daily life
- Recommended next steps and additional readings

Concordia University Wisconsin is proud to partner with Conscious Discipline to provide CEUs for this e-course. Visit www.cuw.edu/consciousdisciplinepartnership for details.

\$ 379

\$779

\$ 5500

A New E-Learning Experience from Dr. Becky Bailey

Individual Registration:

Ages 16+ | New Product | # VWKSPP-20

For Groups: Site License Options

Level 1 Site License (Online Course access for teams of up to 75)

Ages 16+ | New Product | # VWKSPP-DS-20-L1

Level 2 Site License (Online Course access for teams of up to 100)

- Ages 16+ | New Product | # VWKSPP-DS-20-L2 \$ 979
- Level 3 Site License (Online Course access for teams of up to 150)
- Ages 16+ | New Product | # VWKSPP-DS-20-L3 \$ 1179

Level 4 Site License (Online Course access for teams of up to 750)

Ages 16+ | New Product | # VWKSPP-DS-20-L4

School to Heart to Home

Conscious Discipline's research-based Parent Education Curriculum features 16+ hours of training content designed for use with parents and caregivers in any center serving ages birth through seven. The Curriculum addresses four key contact points with families including Open House, Parent Nights, Home Visits and targeted Mini-sessions.



Premium Parent Education Pack



\$579 All Ages | Best Seller | #VP300

The Premium Parent Education Pack Includes:

- Conscious Discipline Parent Education Curriculum
- Conscious Discipline: Building Resilient Classrooms by Dr. Becky Bailey (book)
- The complete Shubert Series (7 books)
- The complete Sophie Series (7 books)
- Brain Boogie Boosters (CD or digital)
- Kindness Counts (CD or digital)
- Our Time Together home visit routine book

Standard Parent Education Pack

\$279 All Ages | #VP200

The Standard Parent Education Pack Includes:

- Conscious Discipline Parent Education Curriculum
- Conscious Discipline: Building Resilient Classrooms by Dr. Becky Bailey (book)
- The complete Shubert Series (7 books)
- The complete Sophie Series (7 books)
- Brain Boogie Boosters (CD or digital)
- Kindness Counts (CD or digital)
- Our Time Together home visit routine book
- I Love You Rituals by Dr. Becky Bailey (book)
- Brain Smart Choices for Connection and Calming Cubes
- S.T.A.R. Breathing Tool
- I Love You Rituals on a String

- I Love You Rituals by Dr. Becky Bailey (book)
- Brain Smart Choices for Connection and Calming Cubes
- S.T.A.R. Breathing Tool
- I Love You Rituals on a String
- Creating the School Family by Dr. Becky Bailey (book)
- NEW Conscious Discipline: Building Resilient
- Schools and Homes e-Course with Dr. Becky Bailey
- Conscious Discipline Skills on a String
- 2 packs of fill-in Routine Books (10 books total)

Basic Parent Education Pack

\$179 All Ages | #VP100

The Basic Parent Education Pack Includes:

- Conscious Discipline Parent Education Curriculum
- The complete Shubert Series (7 books)
- The complete Sophie Series (7 books)
- Brain Boogie Boosters (CD or digital)
- Kindness Counts (CD or digital)

Research Shows Increases in Positive Discipline, **Improvements in Child Behavior**



Brain State Poster Set (3)



Focusing on the behavior instead of the brain state behind it can't solve the problem; it only amplifies it. These posters use the Conscious Discipline Brain State Model to identify the child's internal state and pinpoint helpful strategies. 18"x24"



Skills on a String

\$18 Adult | Best Seller | #T111

Empower yourself with the confidence and language to handle any discipline situation with nine colorful cards on a retractable lanyard. Master the art of effective Conscious Discipline communication and conflict resolution with this colorful and convenient tool.

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365 Days of Conscious Discipline

\$18 All Ages | #T125

365 Days of Conscious Discipline is a gift-boxed, full color, flip-style perpetual calendar perfect for gift-giving. Entries are organized by date so you can start today and enjoy it year after year! Based on the award-winning Conscious Discipline program by Dr. Becky Bailey.



Seven Skills Poster Set (7)

\$21 Ages 0-12 | Best Seller | #T102

The Seven Skills Poster Set is essential to every Conscious Discipline classroom. The front of these double-sided, 11"x17" posters clearly explains how to set up and use class structures. The bright, fun graphics on the back are an ideal reminder of the skills of Conscious Discipline.

I Love You Rituals

During the first three years of life, children establish lifelong mental models for sense of self, stress management and relationships. The way we respond to them, especially during these early years, will help or inhibit their development of healthy life patterns. I Love You Rituals will give the children in your care the best possible start in life with shared, brain-based activities that foster deep connection.







Georgie, Porgie

Peter, Peter,









I Love You Rituals Deluxe Pack

\$76 Ages 0-8 | #V110

The I Love You Rituals Deluxe Pack brings together essential brain-based activities that build deep adult-child connections. Each interaction teaches children how to be kind and caring using gentle touches. Use with demanding, aggressive children and watch cooperation replace opposition.

Deluxe Pack includes:

- I Love You Rituals Book
- Songs for I Love You Rituals Vol. 1 (CD or digital)
- Songs for I Love You Rituals Vol. 2 (CD or digital)
- I Love You Rituals Poster Set (7)
- I Love You Rituals on a String

I Love You Rituals Value Pack

- \$40
 - Ages 0-8 | Best Seller | #V102

Music and motion help achieve optimal brain development. Add a loving message and you have I Love You Rituals! This Parent's Guide Media Award Winner is excellent for establishing connections and coordination both in class and at home.

Value Pack includes:

• I Love You Rituals (book)

• Songs for I Love You Rituals Volume 1 (CD or digital) • Songs for I Love You Rituals Volume 2 (CD or digital)



I Love You Rituals by Dr. Becky Bailey builds bonds and strengthens relationships with children. This best-selling book contains over 75 activities designed to strengthen adult-child relationships in order to increase attention, decrease power struggles, and promote learning and literacy in young children.

Twinkle, Twinkle Language & Literacy Pack

Based on the *I Love You Rituals™* by Dr. Becky Bailey, the

for simultaneously increasing learning outcomes, making

meaningful connections and developing social-emotional

struggling readers and English language learners ages 4-8.

skills. This resource is an effective intervention tool for

Twinkle, Twinkle Language and Literacy Pack is the solution

I Love You Rituals Music - Page 27 **Spanish Resources - Page 30**

Includes three leveled readers correlated with Fountas-Pinnell, DRA and Reading Recovery.



Twinkle, Twinkle Language and Literacy Pack includes: • Teacher's Guide

- Three leveled readers correlated with
- Online video resources and modeling

- Reusable photo storybook

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\$149 Ages 4-8 | #L101

When children choose an enriching / Love You Ritual activity, a possible power struggle becomes a brainbuilding time of shared connection and delight. Includes four (11"x8.5") laminated posters and four stuffed characters— one for each of Dr. Bailey's top four most beloved / Love You Rituals. The wipe-clean, machine washable characters Velcro to the posters, encouraging the child to choose a ritual to conduct with the adult and providing a manipulative that keeps curious hands occupied.

- Fountas-Pinnell, DRA and Reading Recovery
- Original big book
- Independent big book reader
- Sentence strips with images
- Sentences for cloze activities (fill in the words)
- I Love You Rituals poster and mini-print
- Reproducible masters

I LOVE YOU RITUALS

The Safe Place

The Safe Place is the self-regulation center in your home or classroom. In the Safe Place Self-Regulation Center, children use specific tools and strategies to help change their inner state from upset to composed. Only in a composed (relaxed, alert) state can children access the higher brain functions necessary to problem-solve and learn.



Self-Regulation Value Pack

\$70 Ages 4-12 | #V103



Managing Emotional Mayhem

\$23 All Ages | Award Winner | #B103

The way adults handle emotional upset when children are throwing fits, back-talking, name-calling, being defiant and withdrawing will either foster or inhibit their ability to develop self-regulation. Managing Emotional Mayhem lays a conceptual foundation, explores limiting beliefs, presents new adult skills and teaches us how to coach children in a transformative self-regulation process. 168 pages.





Bailey Bear

\$29 All Ages | #T208

Lovable, huggable Bailey teaches children to ask adults for playful interactions that promote optimal development. Easy as LOAD, CHOOSE, PLAY! 21 activity badges safely stow in Bailey's attached backpack. Big emotions require big love, and 12-inch Bailey has both love and helpful calming strategies to share. Children Velcro a Feeling Buddy® feeling, I Love You Ritual or calming activity in place, and then enjoy the activity with Bailey, a peer or an adult. Instructions included | Brown with blue eyes | Soft Velboa with Poly Fill | 9" W x 12" H x 8" D



I Love You Rituals Poster Set (7)



The I Love You Rituals Poster Set builds literacy, provides positive lyrics for traditional nursery rhymes and creates connected classrooms. These bright, sturdy posters use our most popular rituals to meet Common Core Reading Standards. Seven 11"x17" posters with lyrics and artwork, plus an activity sheet.



I Love You Rituals on a String



We've put nine of our most popular rituals on a pocket-sized, retractable lanyard. Each set of full-color, laminated cards includes both lyrics and movements. Designed for adult use with children ages 0-8.

ТМ

This Value Pack includes:

Managing Emotional Mayhem Book

- I Choose Self-Control Board
- Safe Place Poster Set
- Safe Place Mat



I Choose Self-Control Board

\$34 Ages 6-13 | Best Seller | #T112

Stop trying to make children calm down. Instead, teach them how to independently manage their own emotions, reflect on their choices and select calming strategies they can use for the rest of their lives. The eight feelings, four goals and sixteen strategies foster self-control in all children. Great for children with ADD or ASD. Includes 18-page instructional booklet.

THE SAFE PLACE





\$40 All Ages | #T122

These plush appliquéd pillows not only look fabulous, but they also help you teach children helpful breathing strategies, colors and shapes! Enjoy a decorative touch that's as beautiful as it is useful. Set includes 9" pillows featuring Conscious Discipline active calming icons.



Brain Smart® Choices for Connection & Calming



Roll the dice to select an enriching activity. Sixteen active calming cards teach impulse control and lay the foundation for problem-solving. Twenty I Love You Ritual cards enhance cooperation and motivation. Includes two durable, 4" cubes, 36 interchangeable choice cards, extensive instructions and reusable case.







\$164 Ages 3-12 | New Product | #T146

A disorganized brain is always disengaged from learning. The Active Calming Center guides children through nine physical and mental tasks that help them calm and cooperate. Use as a precursor to the Safe Place, a standalone brain break, a transition helper or an "anytime" calming strategy. Integral to your rage prevention program. Indispensable for special education, children with autism, Pre-K and Kindergarten.

Active Calming Center includes:

- "Stomp it out" to harness the desire for physical movement
- "Push the wall" for upper body, lower body and core muscle engagement
- "Flex it out" arm curls for more large muscle movement
- "Count it out" for a methodical activity with "pull and place" Velcro stars



I Am Upset Smock



The I Am Upset Smock is a role-play instructional aid that helps children regulate anger and sadness. Replace acting out, hitting and name-calling with calming techniques and problem-solving! Includes 22-page instructional booklet with activities.



Safe Place[™] Mat



\$18 Ages 3-12 | Best Seller | #T100

"Breathe with me." Remind children how to actively calm themselves with the S.T.A.R., Drain, Pretzel, and Balloon breathing technique icons embroidered on this plush mat. A perfect supplement to your existing Safe Place, or use as a portable Safe Place! 24"x20"

THE SAFE PLACE



- "Trace the rainbow" for a textured, color-coded activity that crosses the midline
- "Work Task" for a repetitive task that's calming for disorganized children
- "Yoga" to stretch, relax and oxygenate the muscles • "S.T.A.R. breathing" for three deep breaths with a pinwheel breathing tool
- "Go to the Safe Place" to continue calming, as needed

THE SAFE PLACE



Safe Place Poster Set

\$15 Ages 3-12 | #T101

The Safe Place Poster Set simplifies setting up your Safe Place Self-Regulation Center, Four laminated full-color posters provide options to help children self-calm using the five steps to self-regulation so they can return to class ready to learn. (11.25"x 8.5" each).

Feeling Buddies

40% of children are missing the #1 skill for lifelong success: self-regulation. The yearlong *Feeling Buddies* curriculum equips educators with the tools for a more peaceful and productive tomorrow. This toolkit transforms classroom behavior problems into academic achievement. The Feeling Buddies curriculum is based on a unique strategy in which the adult teaches the child to self-regulate and the child teaches the Buddy to self-regulate, both learning the five-step process together.



Stress S.T.A.R.



Breathe deeply and squeeze stress away with this calming tool. Palmsized squishy yellow foam and instructive S.T.A.R. imprint make this a perfect addition to your Safe Place or portable Safe Place for older children (and adults). Also useful as a promotional item to motivate staff and parents. Front imprint features our breathing S.T.A.R., back imprint says "Smile, Take a deep breath And Relax."



S.T.A.R. Breathing Tool

Ages 1-5 | #T129 \$5

Children use this multi-sensory tool to take a deep breath in through their noses as they smell the flower and then blow the air out of their mouths to make the pinwheel spin. Ideal for ages one to five and those with special needs, this tool is indispensable for teaching children to fill their lungs fully and exhale completely in order to ensure they are deep belly breathing.



S.T.A.R. Hot/Cold Pack

Ages 3+ | #T144 \$5

Be a S.T.A.R with this reusable gel bead hot/cold pack that is perfect to soothe bumps and booboos. The front features the breathing S.T.A.R. and the back is imprinted with "Smile, Take a deep breath And Relax." Cool in the freezer or heat in the microwave to soothe bumps, bruises, insect bites, sunburn, sore muscles and other owies. Perfect for your Safe Place or We Care Center! Approximately 43/4". Safe for ages 3+ with adult supervision. Approximately 4.75 inches.



CLASSROOM EDITION: Feeling Buddies Self-Regulation Deluxe Toolkit



The Classroom Edition: Feeling Buddies Self-Regulation Deluxe Toolkit helps children learn independent selfregulatory strategies and language that will become their inner speech for self-control, emotional well-being, empathy and healing for the rest of their lives. It incorporates literacy, music and movement.

The Classroom Edition Feeling Buddies Self **Regulation Deluxe Toolkit includes:**

- Two sets of eight *Feeling Buddies*
- Large soft pocket board to house the *Feeling Buddies*
- The Feeling Buddies curriculum
- Managing Emotional Mayhem book
- Shubert is a S.T.A.R. book
- Shubert's BIG Voice book
- Shubert Sees the Best book
- Listen to Your Feelings music CD
- Reproducibles
- Templates





See Page 31 for Spanish Options!

• DVD with 2+ hours of instructional content • 3 Sheets of Feeling Buddies stickers • What Bugs Me sheet • I Am Upset Smock • Safe Place Posters • My Five Steps Pocket Chart



Includes a FREE copy of Helping My Feeling Buddies

FEELING BUDDIES®



The Feeling Buddies Basic Toolkit includes:

- Two sets of eight Feeling Buddies
- Large soft pocket board to house the *Feeling Buddies*
- The Feeling Buddies curriculum

CLASSROOM EDITION: Feeling Buddies Self-Regulation Basic Toolkit

\$225 Ages 4-7 | #T215

The Feeling Buddies Basic Toolkit for Classrooms will help you to meet the underlying emotional needs of all your students so every child can fulfill his social and academic potential. This kit includes only the most basic components required for the program. Our *Classroom Edition: Feeling* Buddies Self-Regulation Toolkit offers a more comprehensive Feeling Buddies product package for greater learning support.

- Managing Emotional Mayhem book
- Helping My Feeling Buddies book
- Listen to Your Feelings music CD

Welcome to Bug Valley

The Shubert and Sophie series of books are designed to build character through conflict for both children and adults. An engaging and endearing lightning bug named Shubert, his sister named Sophie, and their friends at Bug Valley School demonstrate using the Seven Skills of Conscious Discipline[®] to solve problems. Family members and a teacher, Mrs. Bookbinder, model Conscious Discipline for adults.



Shubert Deluxe Pack (Books + Puppet)

\$45



Self-Regulation Book Value Pack

\$39 Ages 4-7 | Best Value | #V120

Get all three Feeling Buddies books in one Self-Regulation Value Pack. Promote empathy, calming strategies and the ability to understand and regulate emotions. With this trio of books, you'll empower children to meet their emotional needs with healthy skills, allowing them to fulfill their social and academic potential.

Value Pack includes:

- I Can Calm
- When I Feel
- Helping My Feeling Buddies...

\$63 All Ages | Best Seller | #V101

(Super Splendid Box of Books + Plush Doll)

The Shubert Value and Deluxe Packs are essential classroom tools for storytelling, social-emotional learning, language and literacy. Many classrooms add a touch of drama by reenacting the stories, bringing these essential skills to life! Make every day a Shubert day with one of these value-priced packs.





HOME EDITION: Feeling Buddies Self-Regulation Toolkit

\$99 Ages 4-7 | Best Seller | #V300

A toolkit created just for parents who want to reinforce self-regulation skills at home! Dr. Becky Bailey offers virtual coaching for families, walking them through a "homeappropriate" version of the best-selling Feeling Buddies classroom curriculum.

Toolkit includes:

- Online Video Coaching for Parents with Dr. Becky Bailey
- Managing Emotional Mayhem book
- *Mini-Feeling Buddies* with Carrying Case
- Helping My Feeling Buddies book
- Listen to Your Feelings music CD

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Sophie Deluxe Pack

\$57 Ages 0-5 | #V201

18

Shubert Value Pack (Books only)

\$49 All Ages | #V100

Shubert and Sophie book available in Spanish, see page 32. Books sold separately at ConsciousDiscipline.com

Sophie's Super Splendid Box of Books (Set of 7 books)

Ages 0-5 | #V200

Shubert's little sister, Sophie, brings the powers and skills of Conscious Discipline to life for little ones in these colorfully illustrated books. Perfect for children up to five years old. Sophie demonstrates using the Seven Skills of Conscious Discipline to solve problems. Her family models Conscious Discipline strategies for adults.



Sophie Doll

All Ages | #T206 \$16

Sophie flies out of her top-selling board books and into your child's heart in the form of a sturdy plush that's sure to delight! This cuddly creature is the perfect companion to the Sophie series, as well as the Shubert books that feature her beloved big brother. Hand wash only, 13" from head-to-toe, safety tested for all ages.



Shubert Puppet



The Shubert Puppet facilitates teaching the lessons in the Shubert books and brings the Shubert character to life. Shubert has an articulated mouth designed with both adult and child-sized hands in mind, movable arms, a signature "S" T-shirt and bendable antennae. 17" tall, hand wash only.

FREE ONLINE RESOURCES:

Now you can visit Shubert & Sophie at home or school!





Explore practical, room-by-room examples of Conscious Discipline implementation at home and school! Discover photos, videos and helpful 'how-to' summaries that model how administrators, educators, helpers and families can put the principles and practices into action and bring safety, connection and problem-solving to life.

School Family

and connection govern your classroom. The idea behind creating the School Family is to bully-proof schools and classrooms by cultivating connection and



Booger Bear



\$37 Ages 2-8 | New Product | #T211

Safety save the day with Booger Bear, the Germ-Blasting Superhero! Booger Bear teaches kids how to keep themselves and each other safe with nose blowing, sneezing, coughing, tissue disposal and hand sanitizing skills. With artwork so gross that it's good, the Booger Bear set will be the coolest wellness tool in your home or classroom!

Visit ConsciousDiscipline.com/Free

ConsciousDiscipline.com

Booger Bear includes:

- Plush bear
- 1 Tissue pack
- 1 Sanitizer (for his germ-blasting backpack)
- Booger Bear The Germ Blasting Superhero Book

SCHOOL FAMILY



School Family Deluxe Pack

\$109 All Ages | Best Seller | #V113

School Family Deluxe Pack includes:



Creating the School Family



Systematically create the positive school climate that is integral to academic success. Administrators and teachers alike will learn how to transform school culture using twelve classroom structures essential for creating inclusive, compassionate, bully-free learning environments. 352 pages.



Wish Well Board



The Wish Well Board provides a visual way to aid children in wishing each other well. Attach a photo of each student to a magnet and place on the edge of the circle. Includes a magnet on the back for easy hanging.



Kindness Tree

Want to encourage kindness and helpfulness in your home or classroom? Recognize and celebrate kind and helpful acts with the Kindness Tree, retraining the brain to focus on positive behaviors. The Kindness Tree puts the power of positivity in your hands with an attractive, simple and all-inclusive kit. 12 by 18-inch tree (metal with magnets on back), 80 kindness magnets (10 each of 8 designs), detailed instructions and sample lesson plans for academic integration.



Greeting Apron



Support your daily greeting ritual with the new Greeting Apron. Start every day by sharing a special moment of choice, connection and attunement with every student. This simple process primes your day for cooperation, focus and attention. Includes 100% cotton twill apron (black) with five clear pockets on the front for greeting cards, 12 greeting cards (four non-touch options), fabric pockets for additional storage, and a removable blue tutu.



School Family Job Set with Cards

\$30	Ages 3-12	
¢10	Acres 3-12	1
G	$\Delta \alpha \Delta c \leq 1/$	

Colorful and easy to use, this set makes classroom jobs simple. Reduce misbehavior, increase teaching time, build literacy, increase self-esteem and teach responsibility. Includes durable hanging job board, 41 cards for age-appropriate jobs and comprehensive instructions.

Conflict Resolution Time Machine (full or desktop version)

\$29	Ages 4-12	
\$9	Ages 4-12	

Empower victims and aggressors to learn new skills with the Conflict Resolution Time Machine. Children use the mat as adults coach the process. Assertively handle name calling, teasing, pushing, distraction and other interpersonal conflicts with this durable and helpful tool. Includes thorough instructions and situational examples.

\$24 All Ages | New Product | #T210

Adult | New Product | #T145

Best Seller | #T104 School Family Job Set

Ages 3-12 | #T104C Replacement Cards

Best Seller | #T105 | 18 x 12 x 2 inches

#T126 | 3.75 x 12.25 inches

Baby Doll Circle Time[™]

Baby Doll Circle Time ensures that the children in your care thrive by strengthening attachment, attunement and social play. Now your center can provide developmentallyessential one-on-one connections without increasing staff burdens or staff numbers by using the revolutionary approach in Baby Doll Circle Time.





\$124 Ages 0-3 | #V115

It can be hard to find the one-on-one time necessary to create meaningful relationships in a childcare setting. Yet, research shows optimal child development is dependent on healthy relationships with adults. With Baby Doll Circle Time, your ratio of 6:1 can drop to 1:1 as children relive moments with you while delighting in circle time with their baby dolls.

Baby Doll Circle Time Value Pack includes:

- 4-pack multi-ethnic 14" dolls
- All components of the Baby Doll Circle Time Curriculum

Also available in Spanish, See page 33.



with difficult cases."





Baby Doll Circle Time Curriculum

\$55 Ages 0-3 | Best Seller | #B107

The instructions and activities in the Baby Doll Circle Time curriculum show you how to improve relationships between caregivers and children, reduce the stress of out-of-home care, utilize attachment, attunement and social play to wire the brain for optimal development, and help children develop healthy blueprints for self-regulation, relationships and sense of self. Boost your job satisfaction and ensure children thrive by starting this stress-reducing and giggle-inducing program today. For use with children ages 0-3, 160 pages.



Multi-Ethnic Baby Doll 4-Pack



These 14" multi-ethnic dolls are perfect for use with Baby Doll Circle Time. The four-pack includes one doll of these ethnicities: African American, Asian, Caucasian and Hispanic. Each washable, vinyl doll is ideal for home and preschool settings. The baby dolls have movable arms, legs and head. Eye color and facial expression may vary from image shown.

407.366.0233

BABY DOLL CIRCLE TIME"

"Baby Doll Circle Time helps ALL of our children feel connected, and is absolutely, positively indispensable

- Director, Suffolk, VA

Baby Doll Circle Time Curriculum includes:

- 80+ pages of curriculum lessons
- DVD with over two hours of content
- 40+ pages of instructional information for
- personal and staff development
- Specific content for children with challenging
- behaviors and special needs
- Letter for families
- Implementation guide and sample plans
- Assessments for both children and caregivers
- Alignments to DECA, High Scope and Head Start

14" Lots to Love Baby (Individual)

\$19 each All Ages

#T137A
#T137B
#T137C
#T137D

Music

Dr. Becky Bailey teams up with some of the best artists in the industry to bring you brain-building, foot-tapping, delightful music that supports your use of Conscious Discipline. Each song brings the principles, powers and practices of Conscious Discipline to life with the power of song, playfulness and memorable lyrics.



Music Value Pack



\$45 All Ages | Best Seller | #V108

This value pack bundles four of our best-selling Conscious Discipline CDs. This set is ideal for classrooms, a great addition to a *Safe Place* and is also ideal for home use and drive time. This Music Value Pack will inspire you to get up and dance! The Music Value Pack is now available both in physical and digital formats. Select your preference when checking out.

Music Value Pack includes:

- It Starts in the Heart (19 songs)
- *Kindness Counts* (17 songs)
- Brain Boogie Boosters (19 songs)
- Listen to Your Feelings (29 songs)



Digital Music Deluxe Pack

\$65 All Ages | New Product | #V118

This new digital deluxe pack gives you on-demand access to all six of our most requested albums and 136 songs. Digital albums included are Songs for I Love You Rituals Volumes 1 and 2, It Starts In The Heart, Kindness Counts, Listen to Your Feelings by the Feeling Buddies and Brain Boogie Boosters.



ConsciousDiscipline.com







iParenting Media Award Winner includes volumes 1 and

Parent Resources & Assessments



HOME EDITION: Feeling Buddies Self-Regulation Toolkit

\$99 Ages 4-7 | Best Seller | #V300

A toolkit created just for parents who want to reinforce self-regulation skills at home! Dr. Becky Bailey offers virtual coaching for families, walking them through a "homeappropriate" version of the best-selling Feeling Buddies classroom curriculum.

The Feeling Buddies Home Edition Toolkit includes:

- Online Video Coaching for Parents with Dr. Becky Bailey
- Managing Emotional Mayhem book
- *Mini-Feeling Buddies* with Carrying Case
- Helping My Feeling Buddies book
- Listen to Your Feelings music (CD or digital)

Reflection Sciences Executive Function Assessment (Two Teacher Package)



| New Product | #A101

The MEFS App is a research-reliable, valid and game-based assessment of Executive Function skills in children as young as two-years old. Includes MEFS App Training Course and manual for two (2) teachers, annual licenses for unlimited assessments for up to 65 students and customized Conscious Discipline intervention activities for each child.

Reflection Sciences Executive Function Assessment (School / District Option)

Pricing varies | New Product | #A102

Use a game-based assessment tool that is easy to administer across your school, district or state to measure Executive Function (EF) in all students. In less than five minutes per child, this validated app-based tool helps teachers, assessment professionals and administrators design and implement a continuous improvement plan for student SEL growth, supplement age-appropriate Conscious Discipline EF activities and identify trends across classrooms, schools and school districts.





Easy to Love, Difficult to Discipline





Ages 0-12 | Award Winner | #B104 | Book

Easy to Love. Difficult to Discipline presents the Seven Powers and Seven Skills of Conscious Discipline, just for parents. Learn to respond—not react—to parenting challenges and become the parent you want to be. With this inspiring and practical book or audio book, you'll discover a series of linked steps that help families move from turmoil to tranquility.

There's Got to Be a Better Way



One of the only books for parents and teachers that unites discipline, values and strategies at home and in our schools. Learn how to shift from negative, guilt-producing discipline to positive strategies that teach life skills and promote selfesteem. 326 pages.



annual license, as well as e-DECA ratings.

e-DECA by Child Rating

\$4.50 #T143

\$1.50

With this rating option, you are purchasing for the total number of children you plan to assess throughout the year. For that year, you may submit as many assessments as needed per child.







Learn more! Watch the webinar at Conscious Discipline.com

e-DECA Annual License Fee

#T141

\$299^{.95}

This is the annual license fee for use of the Conscious Discipline e-DECA Asessment & Planning System. In this web-based application, the Deveraux Early Childhood Assessments (DECA) can be entered online by both teachers and parents.

e-DECA by Assessment (Single) Rating

#T142

With this rating option, you are purchasing one assessment for every assessment you plan to complete for the year.

Recursos en español

Transforma tu escuela, casa y relaciones con algunos de los libros y herramientas de Conscious Discipline, ahora disponibles en español. Desde bebés hasta adultos, estos recursos en español ofrecen herramientas de transformación para cualquier edad.



Conscious Discipline: Formando Aulas Resilientes por la **Dra. Becky Bailey**

\$29 Todas las Edades | Más Vendido | #B201-SP

Disponible en español por primera vez, este es el libro fundamental de Conscious Discipline. Revoluciona la manera de abordar el aprendizaje socioemocional al iniciar con el adulto y empoderarlo para enseñar nuevas habilidades a los niños. Aprende a moverte de "Haz lo que digo" a "Ser el cambio" con las habilidades, estrategias y estructuras en esta edición en español. En este libro, la Dra. Bailev da una introducción a la fuerza transformadora de los siete poderes y habilidades de Conscious Discipline. Perfecto para salones de clases de niños pequeños y hasta de quinto grado, y adaptable para todos los niveles.

La investigación demuestra que Conscious Discipline:

- Transforma las habilidades de aprendizaje socioemocional
- Mejora el ambiente escolar
- Incrementa el logro académico
- Fomenta el vínculo casa/escuela
- Devuelve la alegría y gozo por enseñar y aprender



Rituales Amorosos (Español)



\$20 Adulto | Nuevo Producto | #B102SP

Inspirado por el popular libro en inglés *I Love You Rituals* de la Dra. Becky Bailey, Rituales Amorosos ofrece más de 60 rimas y actividades interactivas culturalmente relevantes basadas en mensajes positivos.

MEJOR VALOR My Five Steps Feeling Buddies Am Am () Calm AFeel - Cho

EDICIÓN PARA SALÓN DE CLASES: Paquete de Lujo de Herramientas de Autorregulación de los Feeling Buddies, Bilingüe (Inglés/Español)

\$325 Edades 4-7 | Bilingüe | #T115SP

Los Feeling Buddies enseñan el proceso de autorregulación, satisfaciendo las necesidades emocionales de los niños para que puedan alcanzar su potencial social y académico. Pre-K hasta 2do grado.

EDICIÓN PARA SALÓN DE CLASES: Paquete Básico de Herramientas de Autorregulación de los Feeling Buddies, Bilingüe (Inglés/Español)

\$225 Edades 4-7 | Bilingüe | #T215SP

El innovador Paquete Básico de Herramientas de Autorregulación de los Feeling Buddies para salón de clases enseña a niños y adultos el proceso de autorregulación de cinco pasos. Incluye los componentes básicos que el programa requiere.

El Paquete Básico bilingüe incluye:

- Dos sets de ocho Feeling Buddies
- Tablero con bolsas suaves para alojar a los Feeling Buddies
- El currículum de los Feeling Buddies (31 lecciones en Inglés/Español, 188 páginas)
- Libro Managing Emotional Mayhem
- Libro Ayundando a mis Feeling Buddies
- Música del CD Listen to Your Feelings



(CD o digital)

RECURSOS EN ESPAÑOL

El Paquete de Lujo Bilingüe incluye:

- Dos sets de ocho Feeling Buddies
- Tablero con bolsas suaves para alojar a los Feeling Buddies
- El currículum de los Feeling Buddies (31 lecciones en Inglés/Español, 188 páginas)
- 70+ plantillas reproducibles en Inglés/Español
- 15 Plantillas Inglés/Español
- Libro Managing Emotional Mayhem
- Libro Shubert es una E.S.T.R.E.L.L.A.
- Libro Shubert usa su GRAN Voz
- Libro Shubert y su Nuevo Amigo
- Libro Shubert is a S.T.A.R.
- Libro Shubert's BIG Voice
- Libro Shubert Sees the Best
- CD musical Listen to Your Feelings
- Reproducibles
- Plantillas
- DVD con 2+ horas de contenido instruccional
- 3 hojas de etiquetas adhesivas de los Feeling Buddies
- Hoja What Bugs Me
- Delantal I Am Upset
- Posters del Lugar Seguro
- Tablero de bolsas de My Five Steps

GRATIS Libro Ayundando a mis Feeling Buddies con cada Paquete de Lujo para el salón de clases





iAhora puedes disfrutar de todos los cuentos de Shubert que amas en Español!

Construye una base sólida para las habilidades de Asertividad, Opciones, Compostura, Consecuencias, Empatía, Alentar e Intención Positiva.

Paquete de Lujo de Shubert (Libros + Títere)

\$70

Todas las Edades | Más Vendido | #V101SP

Paquete de Ahorro de Shubert (Sólo los Libros)

\$56 Todas las Edades | #V100SP

La Serie de Shubert en Español (Libros Individuales)

\$10 cada uno Todas las Edades	
Shubert usa su GRAN Voz	#SH101SP
Shubert Brinda su Ayuda	#SH102SP
Shubert es una E.S.T.R.E.L.L.A.	#SH103SP
Shubert Ve lo Mejor	#SH104SP
La Decisión de Shubert	#SH105SP
Shubert se Enoja y Hace Berrinche	#SH106SP
Shubert y su Nuevo Amigo	#SH107SP



El Círculo de los Bebés Paquete de Ahorro en Español

La investigación ha demostrado que el óptimo desarrollo

del niño depende de sus relaciones con los adultos.

Con El Círculo de los Bebés en Español, aprenderás a

fomentar relaciones significativas sin incrementar la

carga laboral o el tamaño del equipo de cuidadores.

\$124 Edades 0-3 | #V115SP

El Paquete de Ahorro del Círculo de los

Español del Círculo de los Bebés

• Paquete de 4 muñecos multi-étnicos de 14"

• Todos los componentes del Currículum en

El Círculo de los Bebés

> El Círculo de los Bebés incluye instrucciones y actividades que mejoran las relaciones entre los cuidadores y los niños, reducen el estrés del cuidado lejos de casa, y utilizan el apego, la sintonía y el juego social para un óptimo desarrollo cerebral.

Recursos Digitales en Español GRATUITOS

Registrate en ConsciousDiscipline.com/Free



Bebés inclulye:



Paquete de Lujo de Sophie en Español (La Caja de Libros Súper Espléndida + Títere)



La Caja de Libros Súper Espléndida de Sophie en Español (Set de 7 libros)

\$45 Edades 0-5 | #V200SP

La Serie de Sophie en Español (Libros Individuales)	
\$8 cada uno Edades 0-5	
Sophie usa su GRAN Voz	#SH201SP
Sophie Brinda su Ayuda	#SH202SP
Sophie es una S.T.A.R.	#SH203SP
Sophie Quiere un Turno	#SH204SP
Sophie Toma una Decisión	#SH205SP
Sophie se Enoja y Hace Berrinch	e #SH206SP
El Nuevo Hermanito de Sophie	#SH207SP
	407.366.0233



Edúquelos con Amor

\$20 Edades 0-12 | #B104SP

Centrado en el autocontrol y el fomento de la confianza tanto para padres como para niños, esta guía definitiva para la crianza de la Dra. Bailey allana el camino para que las familias se muevan del conflicto a la cooperación.

ConsciousDiscipline.com

RECURSOS EN ESPAÑOL



Currículum del Círculo de los Bebés en Español (Sólo el libro)

\$55 Edades 0-3 | #B107SP

El Círculo de los Bebés incluye:

- 80+ páginas de lecciones del currículum
- DVD con más de dos horas de contenido
- 40+ páginas de información instruccional para desarrollo
- personal y del equipo de cuidadores
- Contenido específico para niños con necesidades
- especiales o conductas retadoras
- Carta para familias
- Guía de implementación y planes de muestra
- Valoraciones tanto para niños como para cuidadores
- Alineación con DECA, High Scope y Head Start



Ayudando a mis Feeling Buddies

\$18 Edades 0-4 | #B114SP

Ayudando a mis Feeling Buddies resume el proceso de los Feeling Buddies para ayudar a los niños a experimentar plenamente y manejar sus sentimientos a través de un diálogo interno sano y conductas de ayuda. Un maravilloso suplemento para tu Kit de Herramientas de los Feeling Buddies.

2021 Institutes, Conferences and Workshops

You will learn about the power of Conscious Discipline by experiencing it for yourself. Each year, these life changing events help participants discover better ways of teaching, parenting and connecting. Whether you join us in Orlando or any of our other locations, you'll return with a transformational message of safety, connection, problem-solving and hope that enriches your classroom, school, home and community.

Reserve Your Seats for 2021 at ConsciousDiscipline.com/Events



Dr. Becky Bailey Founder & Chief Knowledge Officer

Dr. Becky Bailey is an award-winning author, speaker and expert in childhood education and developmental psychology. She is the creator of Conscious Discipline, an evidence-based guidance and self-regulation program that creates a connected, brain-friendly environment for children, families, schools and businesses. She touches thousands of lives each year through live events, and over 2 million copies of her top-selling books are in circulation.

Master Instructors

Conscious Discipline Master Instructors are personally selected, mentored and certified by Dr. Becky Bailey.







Angela Fraley





Kim Jackson

Kim Hughes

The journey from typical to transformational is unique for every classroom, school and district.

Connect Reach out to our Professional Development team at ProfessionalDevelopment@ConsciousDiscipline.com to take your next steps in Conscious Discipline.

Needs Assessment We'll partner with you to gain a clear understanding of your current state, priorities, culture, budget and timeline.

Strategic Planning Based on what we learn, we will partner you with a Master Instructor who will help you create an implementation plan that engages the right stakeholders with best practices and practical, proven tools at every stage of your journey.

Implementation and Fine-Tuning As you move through your implementation strategy, we'll be by your side with fine-tuning, next steps and follow-up that will help you sustain the change.

We'll design a customized implementation strategy that fits your needs, goals and culture.

Ready to take the next step? We're here to help.

Contact our Professional Development Team ProfessionalDevelopment@ConsciousDiscipline.com 407.366.0233

Institutes			
SESSION A All Ages	SESSION B All Ages	SESSION C Infant/Toddler	
June 20–26 – Orlando, FL SOLD OUT	July 18-24 Orlando, FL July 19-25	September 26– October 1 Orlando, FL	
June 21-27 Rochester, MN Pasadena, TX	Columbia, SC Indianapolis, IN Litchfield Park, AZ	September 27- October 2 Ft. Worth, TX	
Conference			
July 28–30 Orlando, FL		Elevate SEL Conference: Start Strong with Conscious Discipline	
Workshops			
September 23-24 St. Peters, MO	Salt-Dadillation with the Feeling Riiddies		
October 4–5 New Albany, IN	Conscious Discipline for Administrators		
October 15–16 Providence, RI	Building Trauma-Sensitive Classrooms and Schools with Dr. Becky Bailey		
October 22-23 Kaukauna, WI	Connecting with Hard to Reach Children		
December 3-4 Orlando, FL	Conscious Discipline for Children with Autism Spectrum Disorder (ASD) with Dr. Becky Bailey		

Subject to availability. Facilitators may change without notice. Conscious Discipline is committed to the safety of our event attendees and we are following all quidelines as recommended by the United States CDC

Concordia University Wisconsin is proud to partner with Conscious Discipline to provide CEUs for these events. Visit www.cuw.edu/consciousdisciplinepartnership for details.

PROFESSIONAL DEVELOPMENT PROGRAMS



Elizabeth Montero-Cefalo



Lety Valero





Vicky Hepler





Included in SAMHSA's National Registry of Evidence-based Programs and Practices

Conscious Discipline is now recognized by the Substance Abuse and Mental Health Administration's National Registry of Evidence-based Programs and Practices (NREPP), which promotes the adoption of scientifically established behavioral health interventions. NREPP is the gold standard for identifying research-based interventions.



Conscious Discipline Achieves CASEL's SELect Program Designation, recognizing Conscious Discipline as a leader in impactful social and emotional learning (SEL). This is the highest designation for evidence-based programs in the CASEL Guide to Effective Social and Emotional Learning Programs.



The Conscious Discipline: Building Resilient Schools and Homes Online Course was selected for the 2020 Teachers' Choice Award for Professional Development by Learning Magazine. Resources and products are evaluated for quality, instructional value, ease of use and innovation. Teachers' Choice is the only awards program exclusively judged by teachers through real-time classroom application.



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